



IGF 2025 Preparatory Meeting

ICC BASIS

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IGF: Background and current state of play

About

- First convened in 2006 by the UN Secretary General in response to a hard-earned ministerial level request for an inclusive, bottom-up policymaking process on internet related issues.
- The IGF has since become a key platform for shaping Internet and digital policy discussion.
- While it does not produce negotiated outcomes, it provides valuable insights that inform decision makers in both the public and private sectors.

ICC's role

- ICC, through Business Action to Support the Information Society (BASIS) has been coordinating business input into these discussions for the past 19 years, and remains a key partner in ensuring that every business has a stake in digital policy discussion.

Current state of play

- The current geopolitical landscape seems angled towards greater intergovernmental cooperation in response to digitalisation and emerging technologies. This risks the overhaul of the current multistakeholder approach to digital policy.
- The future of the multistakeholder approach, along with the IGF, will be under close scrutiny next year at the 20-year review of the World Summit on the Information Society (WSIS+20).
- At this strategic turning point, active business presence is key to showcase the efficacy, and future viability of a the multistakeholder approach.

IGF: Why is it important?

What is the role of business?

- Through the **multistakeholder approach** that IGF embodies, business ensure that IGF outcomes are based on well-rounded perspectives, good practices and on-the-ground evidence from global business.
- While the annual IGF outcomes (best practices) do not have a binding nature, they play an important role **in shaping the priorities, direction and development of digital policy**, especially at a time when perspectives from the multistakeholder community, including business, tends to be perceived as an afterthought.

What is at stake?

- 2025 is the year the UN will discuss and review its digital policy framework through the World Summit on the Information Society (WSIS) 20-year review.
- The outcome will **shape UN digital policy for the next years**, including the review and potential renewal of the IGF mandate, which will preface the future of global digital policy development.
- **Opportunity for business to influence and shape the future of Internet governance policy:** Contribute expertise and perspectives to ensure that (a) the future of Internet and digital governance policy reflects the needs and realities of the private sector, (b) the multistakeholder model of global digital policymaking is maintained.

IGF: Why attend?

(1) Shape the future of Internet governance

IGF aims to guide and support digital policy at all levels of decision making and is ultimately directed by discussions between stakeholders. Attending IGF gives you a chance to be involved in this conversation and inform digital policy in a way relevant to your business.

(2) Gain insight into the views of others

The unique multistakeholder model of the IGF brings together diverse groups representing business, governments, the technical community, academia and civil society. With no time diverted to negotiating outcome texts, the forum can dedicate itself to candid discussions, knowledge sharing, best practice exchange and capacity building – leading ultimately to more informed policy making down the line.

(3) Find the right partner for your next project

Whether you are seeking to connect with fellow businesses, benefit from perspectives of technical and academic experts or explore where your efforts could be enhanced by civil society partners, IGF is the place to find all this in the same place at the same time.

(4) Stay relevant

The IGF creates a great opportunity for you to showcase your work to potential partners or clients from around the world. Whether you are exhibiting in the IGF village, speaking on a high-level panel or contributing to a session, there are multiple ways to ensure you raise your visibility with the right crowd.



Many thanks for your attention!

ご清聴ありがとうございました。

Please get in touch to collaborate further

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